

Report to	Housing Advisory Board
Date	29/07/2025
Agenda No. & Title	No. 6 Draft Bury Housing Strategy
Purpose of the Report	The purpose of the report is to consult Housing Advisory board on the draft Bury Housing Strategy and to discuss how to consult with tenants as part of the wider resident consultation on the strategy
Status	Information and discussion
Author	Jackie Summerscales
Report Contact	Jackie Summerscales J.A.Summerscales@bury.gov.uk
Appendices	Appendix 1 – Draft Bury Housing Strategy
Background Documents	Cabinet report on 3^{0th} June 2026 - agenda item CA.23 – Approval to undertake public consultation on a draft housing strategy for Bury
Recommendation/s	It is recommended that HAB; • note and discuss the draft Bury Housing Strategy • discuss how to consult tenants as part of the wider resident consultation
Corporate Plan Objective	☒ Satisfied Tenants ☒ Quality Homes ☒ United Communities
Risk Implications	H1 - Unsafe, insecure and non compliant Homes H2 - Unsafe, unsecure and non compliant tenancies H3 - Poor tenant satisfaction H4 - Increased Homelessness
Risk Controls and mitigations	The housing strategy sets out the strategic direction for housing Bury, providing a ten year framework to proactively address housing pressures and support wider community goals. The strategy aims contains key strategic objectives to be an excellent landlord, provide better homes and stronger places and to prevent homelessness and create pathways to stability which support the mitigation of the risks above.
Assets and Liabilities	The strategic supports the investment in council homes to ensure we continue to meet the decent homes standard and improve the quality

	of housing.
Resource Implications	There are no direct financial implications resulting from the adoption of the strategy.
Customer Impact	Consultation on the draft housing strategy directly supports the Council's corporate priorities by providing residents and stakeholders with the opportunity to influence policies that promote inclusive growth, improve health and wellbeing, and reduce inequalities. Meaningful and wide-ranging engagement helps to ensure that the strategy is evidence led, reflects local needs and aspirations, and aligns with the Council's overarching '<i>Let's Do It!</i>' vision. The new housing strategy will play a pivotal role in advancing these priorities by addressing the quality, affordability, and availability of housing across the borough to support the creation of healthier, more sustainable neighbourhoods.
EDI Implications	The consultation will be accessible to residents and stakeholders, including those with protected characteristics under the Equality Act 2010. Information will be provided in inclusive and accessible formats, such as easy read materials, hard-copy documents on request, and accessible digital content to ensure that people with disabilities, lower literacy levels or other access needs are able to participate meaningfully. The consultation will help identify any differential impacts of the strategy on specific groups. Engaging widely with residents, tenants, community groups, and representative organisations provides insight into how proposals may affect people of different ages, ethnicities, genders, and household types, as well as those with disabilities or experiencing socioeconomic disadvantage. Feedback gathered through the consultation will continue to inform the Equality Impact Assessment and support the development of a final strategy that is fair and inclusive. A full EQIA will be completed following consultation to support the development of the new strategy.
Sustainability and Environmental Implications	Delivery of a housing strategy can create environmental impacts through carbon intensive construction, increased energy use, loss of greenfield land, and greater transport related emissions. These can be mitigated by prioritising brownfield development, using low carbon materials, and adopting energy efficiency building standards. Careful site selection, climate resilient design such as sustainable drainage

	systems and flood avoidance, and strong public transport and active travel connections help reduce long-term environmental pressures. In addition, integrating biodiversity measures like tree planting and green infrastructure can help protect natural habitats.
Privacy/Data Protection	None as a result of the report
Colleague Impact	None as a result of the report
Stakeholder Communications and Reputational Impact	Consultation on the draft housing strategy directly supports the Council's corporate priorities by providing residents and stakeholders with the opportunity to influence policies that promote inclusive growth, improve health and wellbeing, and reduce inequalities. Meaningful and wide-ranging engagement helps to ensure that the strategy is evidence led, reflects local needs and aspirations, and aligns with the Council's overarching '<i>Let's Do It!</i>' vision. The new housing strategy will play a pivotal role in advancing these priorities by addressing the quality, affordability, and availability of housing across the borough to support the creation of healthier, more sustainable neighbourhoods.
Next Steps	The next steps are; • To carry out the public consultation on the strategy • Present a further report to Cabinet seeking approval of the final strategy and accompanying delivery plan including the findings and feedback from the consultation